

Connecticut Junior Women, Inc
Directors Challenge 2019-2010

This year's Directors Challenge is all about supporting animal welfare needs in our state. Clubs are encouraged to connect with animal rescue organizations, municipal animal shelters and other organizations whose mission is to support the needs of abandoned, abused and stray animals, provide rescue/sanctuary, encourage community awareness of the needs of animals, promote animal adoption, promote responsible pet ownership and similar. Activities between Sept. 1, 2019 and March 14, 2020 will be eligible.

Club activities for purposes of scoring will be limited to supporting local or statewide organizations. Organizations based out of state or national organizations will not be counted. Crowdfunded (like Go Fund Me) support will not be counted but small, grassroots organizations will be counted and are encouraged.

We would also like to promote club efforts on the CJW Facebook page to bring further recognition. A bonus point added for sharing your efforts Facebook. You are encouraged to promote more than once, but only one point will be added to your score for the first share, per scoring category. Use **#CJWChallenge** in your post.

Activity Ideas:

Pet supply drives (a single drive like at a grocery store, should be counted in volunteer hours to the extent applicable in funds raised and in-kind donations; ongoing collections should be counted as a project and to the extent applicable in funds raised and in-kind donations); **Making toys/beds/other items** (a one-time activity should be counted in volunteer hours and in-kind donations; ongoing efforts and engaging others like scouts, elder programs and similar should be counted as a project and in-kind donations); **Shelter Beautification Activities** (a single day of volunteering should be counted in volunteer hours; larger multi-day efforts should be counted as a project - in either case supplies donated to this effort should be counted as in-kind); **Promote low/no cost spay/neuter programs** (sharing on social media and other awareness campaigns should be counted as volunteer hours; organizing such an event should be counted as a project and volunteer hours); **Individual efforts** such as walking dogs, providing animal transport (individual efforts should be counted as volunteer hours and in-kind to the extent an individual incurred an unreimbursed cost such as mileage); **Adopt-A-Shelter** initiatives (should be counted as a project, volunteer hours, and to the extent applicable funds raised and in-kind donations)

Definitions:

Projects are programs operated by club membership that span several days or months.

Volunteer Hours are the number of hours club members dedicate to projects or one-day events or individual efforts.

Funds Raised are the monetary donations fundraised or provided from club budgets to the directors challenge and donated to animal welfare organizations. Writing successful grant applications can be included to the extent awarded by another organization.

In-Kind Donations is the estimated value of goods donated to animal welfare organizations.

Scoring:

Projects will receive one point per project with one bonus point for sharing on social media. Volunteer Hours, Funds Raised and In-Kind Donations should be valued in their associated quantity. One bonus point for sharing on Facebook. Clubs will compete based on size in two categories - small and large.

Each item should be listed individually and with dates and a brief description. Bonus points will be available by participating in activities at Fall and March LTA Conference. More details will be in the conference call(s)!

Clubs must complete the attached form by March 14, 2020 or by the March Board meeting, whichever is later. Submit the form to Co-Directors Wendy Gamba (wgamba@yahoo.com) & Lourdes Rojas (rojas_lourdes@hotmail.com). Submissions are required to be submitted electronically.



Connecticut Junior Women, Inc
Directors Challenge 2019-2010

Club Name:

Number of members participating

Projects:	Project Pt	S/M Pt	Total Pts
			0
			0
			0
			0
			0
			0
			0
			0
Total Number of Project Points	0	0	0

Volunteer Efforts:	Project Hr	S/M Pt	Total Pts
			0
			0
			0
			0
			0
			0
			0
			0
Total Number of Volunteer Hours:	0	0	0

Funds Raised/Donated:	Project \$	S/M Pt	Total Pts
			0
			0
			0
			0
			0
			0
			0
			0
Total Amount of Funds Raised/Donated:	0	0	0

In Kind Donations:	Project \$	S/M Pt	Total Pts
			0
			0
			0
			0
			0
			0
			0
			0
Total Amount of In-Kind Donations:	0	0	0

Connecticut Junior Women, Inc
Directors Challenge 2019-2010

Club Name: SAMPLE **Number of members participating:** 12

Projects:	Project Pt	S/M Pt	Total Pts
Sept - Mar: Member regularly volunteered at Wind over Wings	1	1	2
Nov 1-2: Club planted bulbs & made gardens at Lyme Animal Shelter	1	1	2
1/20/20: MLK Day of Service Dog Park restoration project	1	1	2
			0
			0
			0
			0
			0
			0
Total Number of Project Points	3	3	6

Volunteer Efforts:	Project Hr	S/M Pt	Total Pts
Sept - March - Volunteer Effort Wind Over Wings - 28 weeks @ 2 hrs/wk	56	1	57
Nov 1-2: 5 members; 2 days; 8 hrs/day	80	1	81
Nov - Jan - MLK Day project organizing, promoting, day of effort	125	1	126
10/20/19: 6 members; 4 hours @ Walk A Thon	24	1	25
			0
			0
			0
			0
Total Number of Volunteer Hours:	285	4	289

Funds Raised/Donated:	Project \$	S/M Pt	Total Pts
Sept 2019: Funds Raised at Club Trunk or Treat Event	100	1	101
10/30/19: Walk A Thon Funds Raised for Brass City Rescue	211	1	212
			0
			0
			0
			0
			0
			0
Total Amount of Funds Raised/Donated:	311	2	313

In Kind Donations: (Mileage at IRS Volunteer rate \$0.14)	Project \$	S/M Pt	Total Pts
October 2019: Pet Oxygen Mask donated to Fire Department	\$90	1	91
March - Sept: Volunteer Miles - Wind Over Wings - 130 mi @ \$0.14	18.2	0	18.2
March 1: Member transported kittens for Milford Animal Control	5.88	1	6.88
Nov 1-2: Club purchase of garden supplies from club budget	103	0	103
1/20/20: Purchase of refreshments for MLK Day of Service Event	30	0	30
			0
			0
Total Amount of In-Kind Donations:	247.08	2	249.08

Written explanation not necessary in submission - for explaining/example only

At a annual club trunk or treat halloween event, the club raised \$100. \$90 was spent on an oxygen mask donated to the town Fire Department. Since this was a regular club event, and the activity was to place a collection jar at the registration table, no direct volunteer time was spent. Both the money collection and the donation of the pet mask were shared on social media.

A club member registered as a volunteer at the local wildlife rehabilitation organization. She volunteered regularly for the duration of the directors challenge. Over the 7 month period, she volunteered at the facility one day per week for 2 hours each day. In addition, she used her personal vehicle to transport supplies for the organization. The club shared this members effort on their Facebook page. The club shared the long term effort as part of the directors challenge on their Facebook page.

A member volunteered to transport homeless kittens from a rescue to their foster home. The member took a selfie of her with the kittens and the club shared it on their Facebook page.

The club met with animal control and planned a gardening project to beautify the municipal animal shelter building. Using Club funds, bulbs and mulch were purchased for the project. Over a weekend in November club members dug out garden beds, turned over the soil, planted the bulbs and mulched the area. The club shared photos of their before and after pictures on the Clubs Facebook page. The club showcased their volunteers in a Facebook post as part of the directors challenge.

Club organized a Martin Luther King Day of Service event at their local dog park. Club members recruited other community members to work along side them raking out the dog park and weeding along the benches and fences. Through the club efforts, the Boy Scouts donated and installed a dog waste bag dispenser and bags. The club shared this project often on its Facebook page as a way of promoting the event and gaining other volunteers. The club provided refreshments to the volunteers using money they fundraised generally for their club.

Club participated in a local animal rescue walk-a-thon. Members solicited per mile sponsorships. The club shared the members participation on their Facebook page. The club posted their amount of funds raised for the event on their Facebook page indicating participating in the CJW Directors Challenge.